

# 2017 WCPPA Conference Agenda

## Wednesday, October 25<sup>th</sup>

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|-------------------|---|
| 7:15am to 8:45am  | Arrival & Registration  |
| 8:45am to 9:15am  | Color Guard Posting of the Colors.<br>Welcome by President Joel Dhein, introduction of WCPPA Board Members & key personnel.<br>Conference overview by conference chairman Deputy Joe Lebreck. |
| 9:15am to 12:00pm | Social & Crisis Media for Law Enforcement (LaBarbera Media Group)   |
| 12:00pm to 1:10pm | Lunch and WCPPA Annual Meeting  |
| 1:15pm to 2:45pm  | "Branding Your Police Department" (Marc Lovicott UW-MPD)  |
| 3:00pm to 4:00pm  | RING Products and Working with Law Enforcement<br>(RING the 2017 WCPPA Business of the Year)  |
| 4:45pm to 8:00pm  | Hospitality Gathering and Networking at City Grill Bistro   |
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## Thursday, October 26<sup>th</sup>

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|-------------------|---|
| 7:00am to 8:00am  | Breakfast & Networking  |
| 8:00am to 11:30am | Soft Targets in your Community & the Terrorist Attack Cycle<br>(Dr. Michael Fagel)    |
| 11:45am to 1:15pm | Banquet Lunch, Award Presentations, and Elections.                                    |
| 1:30pm to 4:00pm  | Mental Health Awareness & Law Enforcement<br>(Chris Prochut, Former Police Commander) |
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## Friday, October 27<sup>th</sup>

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| 7:30am to 9:00am   | Breakfest and Final Raffle Sales                   |
| 9:00am to 9:30am   | Team Building Activity and Raffle Results          |
| 9:30am to 9:45am   | Break/Hotel Checkout                               |
| 9:45am to 11:00am  | Dave Perlman, Assistant Wisconsin Attorney General |
| 11:15am to 12:00pm | Closing Comments                                   |

\*All Break Times Determined by Speaker